

ROTARY OIL

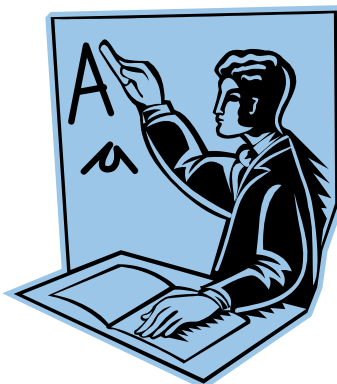


THE FOUR-WAY TEST

- *Is it the **TRUTH**?
- **Is it **FAIR** to all concerned?
- ***Will it build **GOODWILL** and Better **FRIENDSHIPS**?
- ****Will it be **BENEFICIAL** to all concerned?

“How we treat others is how we want ourselves to be treated,”

-anonymous



Can eight(8) make a world of difference?

That was the question raised by Rotarian Tina Martin when she discussed The Four-Way Test at the Club’s luncheon on Dec. 5th.

She cited Harry J. Gray, former CEO of United Technologies, with the following passage from *Gray Matter*.

“Doctrines, credos, manifestos, laws, declarations, and codes of ethics.

Ever since people have been able to communicate, they have compiled words to live by. But the world is still troubled. Take these eight(8) words:

- HONESTY**
- WORKMANSHIP**
- AMBITION**
- FAITH**
- EDUCATION**



- CHARITY**
- RESPONSIBILITY**
- COURAGE**

Chances are few people won’t agree to live their lives by them. But think how much better your life would be if just one person does.

YOU.”

Tina also cited Bruce Weinstein, author of *The*

Ethics Guy, who wrote; *“The path to a happier life lies in becoming reacquainted with the principles of ethics, which tells us how we should treat one another. When we act with integrity we feel better about ourselves, and then create conditions for making wonderful choices in our own lives.”*

THE ORIGIN OF THOSE 24 WORDS

In the early 1930s, Rotarian Herbert J. Taylor set out to save the Club Aluminum Products distribution company from bankruptcy. He sought to change the ethical business climate.

He sat down and wrote four questions, only 24 words that would help shape the ethical standard for his company—and ultimately for Rotary worldwide and thousands of other firms.

As Taylor said, “What we needed was a simple, easily remembered guide to right conduct—a sort of ethical yardstick (to) apply to what we think, say and do.”

The rest is history.

President Susan Evans and Board Chair Rhett Kennedy get help from CARE's counselor Kimberly Engstrom and Makayla Keesler and Isaiah Charnisky in the Rotary Shares project to help feed the community's needy.



HELPING OTHERS is what Rotary is all about. On Nov. 16th, joining Rotary in its Rotary Shares project was CARE for Children. Food donations were given to the Bradford Salvation Army's pantry—a pantry in high demand during 2011.

Donations to Fire School are appreciated

Others that need Rotary's help are the area's non-paid volunteer firefighters. These volunteers raise their own funds through bingos, auctions and plenty of barbecues—but that is not nearly enough to pay for thousands of dollars for equipment, apparatus and training. They receive little, if any, in tax dollars. They are on their own—and taxpayers expect to be there when

the fire alarm sounds.

The Club, last year, donated \$3,500 to the Tri-County Fire School which encompasses Elk, McKean and Potter counties. The school purchased instructional computers and projectors—and thanked Rotary with a permanent plaque in their renovated facility in Smethport.

Their financial needs

continue to grow. The firefighters need our help. Surely they are accountable for every penny given. Their school and their performance underscore their use of contributions.

Give what you can to the Bradford Rotary Foundation. The donation is tax-deductible. Send to P.O. Box 223 or give check to Secretary George Evans.

Club earns Simplified Grant for Rose Garden

The Club has received a Simplified Grant of \$350 from District 7280 for the Club to purchase "knockout" rose bushes for a garden at the site of the City of Bradford's historic sign at Davis and Main Streets.

President Susan applied for the grant and will be working with the Chamber of Commerce to design the garden and a permanent sign that recognizes Rotary's contribution.

Plans are to have the

garden in place in the Spring of 2012. The City's Public Works Department will do landscaping. The Club will do maintenance.

The bushes have become icons elsewhere in the City. They are weather-proof for wintry climates.



BRADFORD, KANE Rotaries meet for fellowship

--and discuss helping CARE for Children's building project--

Bradford and Kane Rotaries, the two clubs that helped found CARE in 1924, met at the Westline Inn on Nov. 16th for a splendid night of good cheer and lively conversation, some of which addressed CARE's upcoming building project in Bradford. The agency plans a \$1.5-million facility on East Main Street to move from its Russell Blvd. facility. Ideas for fundraising flowed from Rotarians, one being a county-wide radio auction. Meetings will be held during the next few months to weigh fundraising ideas—ideas which will have to meet manpower availability of all participating McKean County clubs. The joint meeting was coordinated by President Susan, Rotarian Bill Chapman, and Kane President Ron Carty.

Rotary Book Club successful at School Street

The literacy program has again met with success among 4th and 5th graders at School Street Elementary. The program is now called the Rotary Book Club, a title selected by the pupils. According to Rotarian Emmy Eddy, program coordinator, the children enjoyed every minute of the after-school adventure into literature. This year the book selected was *The Family Under The Bridge*. Children and Rotarians read passages of the work aloud. Rotarians who participated were Jill Ballard, Ginny Hauser, Rhett Kennedy and Emmy.

Twenty pupils participated. Because of this success, the program, will resume in the Spring for another seven weeks. It is funded by the Club and has the full support of the School Street faculty and staff.

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[Bradford Rotary Club](#)

2011-2012 Club Officers

Susan Evans, president

M. Javed Akhtar,

president-elect

Curt Wallace, vice

president

George Evans, secretary

(and Assistant Governor

for Sheffield and Warren)

Rich Johnson, treasurer

Don Fredeen, sergeant at
arms.

Rhett Kennedy,

immediate past president

(Board chair)

SERVICE

ABOVE

SELF



Ryan Race (left) and

Steve Jackson are the

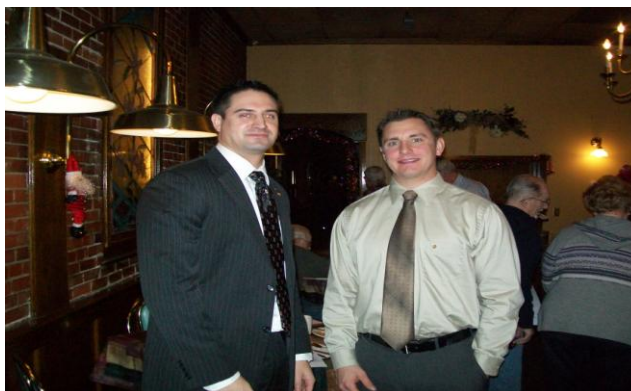
latest inductees. The Club

currently has 42 members

Membership packets

are available from the

president or secretary. The



Club Officers for 2012-2013

Officers elected by the Club, on Dec. 5th, are the following: **Dr. M. Javed Akhtar**, president; **Curt Wallace**, president-elect; **Robin Borland**, vice president; **Dr. George Evans**, secretary; **Rich Johnson**, treasurer; **Don Fredeen**, sergeant at arms; **Susan Evans**, immediate past president (Board chair). Both the District and RI have been notified, which is required by local and international standards. The service year runs from July 1, 2012 to June 30, 2013.

Club Calendar, District Web, Luncheon Menu

Thanks to Robin Borland, incoming vice president, Club members have been informed, via email, of upcoming events. For example, Robin's recent calendar lists the following:

Jan. 9, 2012:

Annual joint luncheon with Kiwanis. We are the hosts. At Kelly's, noon.

Feb. 5, 2012:

"SUPER PANCAKE" breakfast. Major fundraiser for the Club. At West Branch Community Center, 9 a.m.-1 p.m. As always,

Club needs plenty of workers—cooks, pan and bottle washers, servers.

Starting at the Club luncheon on Jan. 16, 2012, members will be able to select their meals from Kelly's menu. Each member will be charged for the meal selected and pay at the register. Meal charge will include a \$1 gratuity. This will eliminate the one-entrée offering. This will be on a trial basis to see how it works for members and Kelly's.

Information about the District can now be accessed via the new website:

RotaryDistrict7280.org.

This is a highly informative site and one that is user-friendly. DG Mike Visconti and Secretary Diane McCall are very enthusiastic about the new site since it does provide plenty of details—up to date ones—about RI and the District. All Club reports are channeled through the new site, which includes monthly attendance.