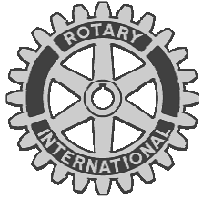


January 15, 2007



Rotary Oil is a Publication of the Rotary Club of Bradford, Pennsylvania

ROTARY OIL



Lots of News, Some Meanderings--- Or the Other Way Around

www.bradfordrotaryclub.org

Rotary Club of Bradford

Officers

Rick Esch, President
Sam Deeter, President Elect
Barb Kervin, Vice President
Carleton Campbell, Secretary
Terry Lopus, Treasurer
George Evans, Immediate Past President
Don Fredeen, Sgt. at Arms

Board of Directors

Ralph Detweiler
Kimberly Young-O'Mara
Dennis Swineford
Bob Brest
Dave Sheneman
Woody Woodruff

Club Committee Chairs

Dave Sheneman
Chairman
Carleton Campbell
Attendance Committee
Kimberly Young O'Mara
Club History/Web Site Committees
Bill Chapman
Fellowship Committee
Ralph Detweiler
Honors and Awards Committee
Jim O'Mara
Membership Development Committee
Barb Kervin
Nominating Committee
Rotary Information Committee
Dick McDowell
Program Committee
Susan Evans
Public Relations Committee
George Evans
Club Bulletin/Newsletter Committee
Jim Evans
Rotary Foundation Committee

NBS promotes Rotary's "Service Above Self"

"We are extraordinarily appreciative of NBS's recognition of Rotary's mission..." --Rick Esch, Club president

Wherever one of NBS Trucking's 18-wheelers travels, locally or along the busy interstate highways, it is boasting Rotary International's motto, "Service Above Self," painted in blue and gold on the driver's side of the trailer, and publicizing the Club's website and its inclusion in District 7280.

The signage was the idea of Rotarian Susan Evans, currently chair of the Club's public relations and publicity committee. The artwork was created by Rotarian Dave Sheneman. She approached Jim J. Rychcik, president and chief executive officer of NBS Trucking with headquarters in Custer City, with the idea and he did not hesitate to offer the truck and the printing of the sign because, as he emphasized:

"NBS is committed to community service through Rotary and is glad that we can, in some way, help to provide a greater awareness of how much Rotary and CARE for Children do in helping to improve the lives of the people in the community and all over the world."

Both Susan and Jim are members of CARE's Board of Directors, Susan serving as vice president. NBS sponsors signage about CARE on one of its other tractor-trailers. The relationship between CARE and the Club is more than 80 years old, with the Club having helped established the McKean County organization and continuously financially contributing to its operations every year, ever since.

"NBS is an example of how a local company, with its name literally traveling nationwide, embraces the good deeds that others, like Rotary, do everyday. Its involvement with CARE is an example of its local participation and support," Susan said.

President Esch expressed sincerely the Club's gratitude to NBS:

"We are extraordinarily appreciative of NBS's recognition of Rotary's mission, which is to serve others right in our community as well as throughout the world. . . The Club extends a very deep and hearty thank you to Mr. Rychcik and his staff for their donation of the signage and most of all, for their sensitivity to everyone who lies in need of an unselfish helping hand."

Service Committee Chairs

Club

Dave Sheneman

Community

Garry Pugrant

Chris Sortir

Woody Woodruff

International

Ralph Detweiler

Vocational

Dennis Swineford

CLUB OFFICERS ELECTED

Succession of Club officers was reaffirmed with the unanimous election of the following officers at the Club’s Annual Meeting, December 18th:

Officers (2007-2008)

Sam Deeter- President

Barb Kervin- President-Elect

Kimberly Young- O’Mara - Vice President

Susan Evans- Secretary

Terry Lopus- Treasurer

Don Fredeen- Sergeant-at-Arms

Rick Esch- Immediate Past President

Board Term

2007-2010, three full year)

Sam Deeter

Susan Evans

Don Fredeen]

Chris Sortir

Kimberly Young-O’Mara

Board Term

2006-2009, two remaining years

Bob Brest

Carlton Campbell

Dave Sheneman

Woody Woodruff

Board Term

2005-2008, one remaining year

Ralph Detweiler--

(replacement for Dennis Swineford)

Barb Kervin

Terry Lopus

Letter from the President-- Richard T. Esch

Happy New Year! It’s hard to believe my year as president is already half over. The past six months have been very satisfying. I have thoroughly enjoyed working with the club officers, board of directors, the committees and the entire membership.

In December, the annual meeting reports revealed the excellent work which has been performed by the club service, community service, and international and vocational service committees.

The club service committee, chaired by David Sheneman, has worked extremely hard and has produced amazing results. As of December 31, membership is up from the same time last year. Special thanks go out to David, membership chairman Jim O’Mara, and to the efforts of the entire club.

The recently completed membership satisfaction survey revealed that overall membership is satisfied with the meeting time, meeting location, types of programs that are presented and the opportunity to enjoy fellowship; however, more attention needs to be given to membership orientation and education, public relations, fundraising and providing more opportunities for fellowship.

In an effort to improve the new member orientation process, David Sheneman and I have met with most of the new members and provided them with an orientation. I will continue to meet with all new members following their induction. Susan Evans, chairperson of the public relations committee, put the Bradford Rotary Club message, “Service Above Self,” in motion by working with NBS Trucking owner, Jim Rychcik, to place a billboard size decal on the side of an over-the-road tractor trailer. Additionally, Susan submitted and was awarded a public relations grant through Rotary International which will be used to promote Rotary International and the Bradford Rotary Club. Thanks to the fundraising efforts of Jim Evans and the generosity of our members, the Bradford Rotary Club contributed over \$3,000.00 to the Rotary International Foundation. In an effort to provide more opportunities for fellowship, Bill Chapman, chairman of the hospitality committee, is organizing a social event that will involve all the service clubs of Bradford. The event will likely be held on a weekday evening in March. More details will be provided as they become available.

Community service chairman, Woody Woodruff and co-chairs: Christopher Sortir and Garry Pugrant are organizing a bowling tournament sometime in March, which is a new community service project. At the same time, the committee continues to work on the Annual Spring Concert, which is scheduled for Thursday, June 14th, at the Bromeley Family Theater. Additionally, Woody has presented a new fundraising idea to the club which involves dropping marked golf balls from a helicopter or crane on to a golf green. Paula Alter and Ginny Digel-Neel are exploring the feasibility of this new fundraising opportunity.

International chairman and past District Governor, Ralph Detweiler, continues to be very active in the district and is effectively keeping our club informed of both District and Rotary International initiatives. Vocational chairman, Dennis Swineford, reported that the vocational service committee is well positioned to receive a Vocational Service Award at this years District Conference in June.

I am continuously amazed by the dedication of vice-president Sam Deeter and his commitment to the Exchange Student Program. However, after hearing Bianco Menezes talk at our annual meeting, I better understand why Sam is so committed to the program. Bianco, you’re one special person!

Thank you all for the hard work and support you have provided me. Best wishes for success in 2007 as you “lead the way.”

MEMBER NEWS

50

At last count, at the Board meeting in December, the number of current, active members is 50!

The 50 includes 43 Active and 7 Honorary members.

Our newest members since August 2006:

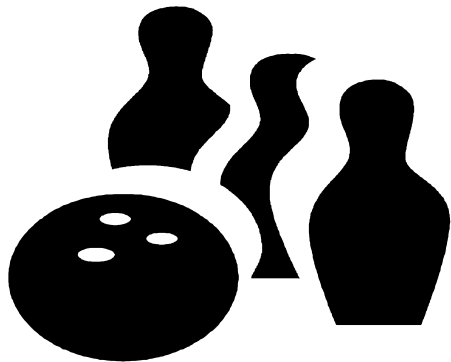
Paula Alter
Virginia Digel-Neal
Brian Jadlowiec
Richard Johnson
Tina Martin
Debbie Price.

Our Honorary members, designated by the Board adhering to the discretion accorded in the Bylaws:

Ralph French
James Grimm
Bruce Hare
Chuck Rowe
Bruce Sherwin
Wilbur J. Siebert
Bob Steckmeyer.

Sponsorship Opportunity

If You or Your Business is Interested in Sponsoring a Lane or Donating a Door Prize to the First Ever Rotary Club Bowling Tournament—Please Contact Garry Pugrant at 362-6853 Or Tina Martin at 362-4621.



Survey Results Revealed

*Do you feel welcome in Rotary and the weekly meetings?
Do you feel comfortable sharing concerns with Club leaders?
How does your spouse/partner/family feel about your involvement in Rotary?
How do you feel about the level of our Club's involvement in the following types of activities (membership development, local service projects, fund-raising, and fellowship, among others)?*

These are among the questions presented in the recent questionnaire distributed to all Club members. Responses will be revealed at the January 15th meeting by President Esch and the survey chair, Dave Sheneman. Preliminary results were revealed at the Board meeting on December 20th, with complete findings and discussion planned for the January 15th luncheon meeting.

The survey was initiated to help assess membership satisfaction with Club activities and projects. The questionnaire was designed by Rotary International with any modifications determined by local clubs to accommodate their needs. Plans are to carry out the survey once a year so that comparisons can be drawn which may lead to significant decisions that guide Club progress.

"RO's" OPINION

For what it's worth: KUDOS! to the survey project!!! Only by assessing the opinions of Club members in a formal manner, like the confidential questionnaire, will the Club ever be able to face the mirror, weigh strengths and weaknesses, and move forward and onward. Organizations that stand tall year after year are those that pause for a very brief moment, review objectively where they've been, how they got there, and where they must go.

The recent survey is a worthy example that underscores the determination of the Club to carry out its lifelong tradition of working together, and assessing that work and that togetherness, so that reaching out to others becomes the reality of its "Service Above Self" mission.

This-Is-What-YOU-Missed-"Department"

For those Rotarians who missed one or more recent luncheon meetings, here's some of what you missed:

**The Rev. David Stains, our past President John Hodge's successor at Evans United Methodist Church, described his vast missionary work in Peru, together with fascinating slides of the villages he and his mission entourage have been helping rebuild.

**Details about the Club's first annual bowling tournament, scheduled for March 10th at Byllye Lanes. It ought to be a worthy moneymaker to help fund a growing list of community projects that the Club deems necessary.

**Jim Evans' appeal—and a successful at that!—for Rotarians to consider adding to their individual Rotary International Foundation annual donation. With the annual dues portion plus additional donations, the Club's generosity toward the Foundation reached over \$3,000.

**Don Fredeen's announcement that this year's Buffalo Bills ticket campaign netted \$1,013. The money was donated to the local Special Olympics.

**A presentation by Kate Moody, *continued on page 4*

MEETINGS OF SOME AREA CLUBS

Jamestown

Monday at Noon, Holiday Inn

Kane

Monday at Noon, Presbyterian

Mt. Jewett

Wednesday, 6:15p.m., DeSios

Restaurant

Olean

Tuesday, Noon, Bartlett Country Club

Port Allegany

Thursday at Noon, Moose Club

Sheffield

Tuesday at Noon, Senior Center

Smethport

Tuesday at Noon, Court Restaurant

Warren

Monday at Noon, Holiday Inn

www.bradfordrotaryclub.org

Please send any news or comments for the newsletter to George Evans (362-1581, or gevans@localnet.com)

The 4-Way Test

Of the things we think, say or do:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

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(This is what you missed... continued) director of Outreach Services at Pitt-Bradford, who described the office’s programs, particularly its ability to provide customized training, health care, technical, professional development and industrial training. The outreach services include professional workforce education, business resource center, and personal enrichment.

**Hearing from the three Bradford Area High School students—Kate Cohen, C.J. Mackey and Jared Feura—who were the Club’s delegates to the World Affairs Institute in Pittsburgh. They discussed outsourcing as one of the key topics discussed at the conference. India was the country studied because of its growing outsourcing services for many American companies.

**A wonderful Holiday party at the Bradford Club with choral music provided by the BAHS Jazz Ensemble.

**A good time at the luncheon table with Kiwanians, at the annual joint Kiwanis-Rotary luncheon January 9th at Abasso's at the Downbeat.

(Oh, by the way, our attendance is hovering around 65%, which shows some improvement. The DeSoto Holiday House management will be setting up our meetings in the larger dining room within a couple of weeks because of the steady attendance.)



UPCOMING ROTARY CLUB EVENTS

January 17	--	Board of Directors’ meeting Bradford Club
January 22	--	Club business meeting Desoto— MAIN DINING ROOM
January 29	--	Presentation: Evergreen Elm Garry Pugrant--Desoto
FEBRUARY 4	--	Club Annual “Super Bowl” Breakfast West Branch Community Center
February 19	--	Presentation: Office of Economic Development Sara Andrews--Desoto
February 21	--	Board of Directors’ meeting Bradford Club
February 26	--	Club business meeting Desoto
March 5	--	Presentation: Conference Services and Arts Programming at UPB Bridgett Passauer and Randy Mayes UPB Commons
MARCH 10	--	First Annual Rotary Club Bowling Tournament--Bylye Lanes Tina Martin, Garry Pugrant, Woody Woodruff and ALL Club members who have no other extraordinary commitments that evening.
March 12	--	Presentation: Bianca Menezes Club Exchange Student-- Desoto
June 14	--	Club Annual Spring Concert The Bromeley Theatre at UPB